

# MATT NYCE

VISUAL DESIGNER

MATTNYCE.COM  
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206.330.4780

## SKILLS

### DESIGN

Animation  
Branding & Identity  
Concepting  
Illustration  
Interactive Design  
Layout  
Logo Design  
Typography  
UI/UX

### TECHNICAL

Acrobat  
After Effects  
Dreamweaver  
Illustrator  
In Design  
Photoshop  
Premier

### WEB DESIGN

Responsive Web Design  
CSS3  
HTML5  
Basic PHP  
Wordpress  
jQuery

## EXPERIENCE

### AMAZON, Amazon Instant Video, Contract, 04/2016–Current

Designed and produced digital advertising for desktop, mobile, Fire Tablet, Firestick and Gateway placements promoting TV and film releases for Amazon Studios, SVOD and TVOD titles. Acted as SME for Fire Tablet. Major campaigns include: Grand Tour, American Girl, 40th Anniversary Rocky Collection, Star Wars Collection, Mozart in the Jungle S3, One Mississippi

### AMAZON, ADX, Contract, 10/2015–12/2015

Designed digital advertising experiences for a variety of platforms including Kindle Fire, mobile devices and desktop.

### AMAZON, Amazon Instant Video, Contract, 01/2015–06/2015

### AMAZON, ADX, Contract, 07/2014–12/2014

### TRAY CREATIVE, 02/2014–05/2014

Supported web, print, mailing, and trade show campaigns for companies including Amazon, Savers, Boeing, and various local businesses. Responsible for concepting, design, illustration, production, branding, and logo work.

### FREELANCE, 2010–PRESENT

CHOP SUEY: Partnered with Front End Developer to design and modify responsive Wordpress template. Launched 2013.  
2020 CYCLES: Created stop motion animation piece featuring their new locally built bike Sealth for front page of 2020cycle.com. Launched 2013.

## EDUCATION

### SEATTLE CENTRAL CREATIVE ACADEMY, SEATTLE - 2013

Associates of Arts and Science, Graphic Design

### UNIVERSITY OF WASHINGTON, SEATTLE - 2009

Bachelor of Arts in Business Administration Degree, Marketing